


SCHOOLS NOW!

28 FEBRUARY – 1 MARCH 2017


# IMPROVING LEARNING OUTCOMES FOR STUDENTS THROUGH INTERNATIONAL EDUCATION

# WORLD CLASS



**BRITISH  
COUNCIL**

**WORLD CLASS**  
HOW GLOBAL THINKING  
CAN IMPROVE YOUR SCHOOL



<https://schoolsonline.britishcouncil.org>

The image shows a promotional graphic for the British Council's "World Class" initiative. It features the British Council logo at the top left. Below it, the text "WORLD CLASS" is written in a bold, green font, followed by "HOW GLOBAL THINKING CAN IMPROVE YOUR SCHOOL" in a smaller, green font. The central graphic is a stylized world map composed of numerous overlapping circles in various shades of green, yellow, and blue. At the bottom, the URL "https://schoolsonline.britishcouncil.org" is displayed in a small, blue font.

# HEADLINE FINDINGS

## **International education is identified as a transformative action within the curriculum:**

- International education has a major effect on the performance of under-achieving learners
- International education develops core ICT and literacy skills among learners
- International education is an important means of professional development and helps refresh contents, resources and motivation
- International education helps to reduce the performance gap amongst pupils
- International education helps schools meet the objectives of inspection bodies
- International education makes the curriculum more stimulating
- International education raises awareness and understanding of different cultures and religions.

# RESEARCH METHODOLOGY

**Task:** To analyse existing British Council and external studies and reports on the impact of international work in UK schools.

## **Methodology:**

- Collected all the seemingly relevant documents
- Screened them by date and relevance, resulting in 26 documents being analysed
- Summarised them by contents and confidence in their findings (reliability and validity)
- Analysed case studies found in the documents
- Conducted **cross-report analysis** examining impact on learners, teachers, school and communities.

# BENEFICIARIES

Four key constituencies benefit from international education:

- **Learners**
- **Teachers**
- **Schools**
- **The Wider Community**



# BENEFITS FOR LEARNERS

**International education has a major effect on the performance of under-achieving learners.**

Reports show that this is due to increased engagement, confidence and motivation, in turn boosting self-esteem among those not easily engaged.

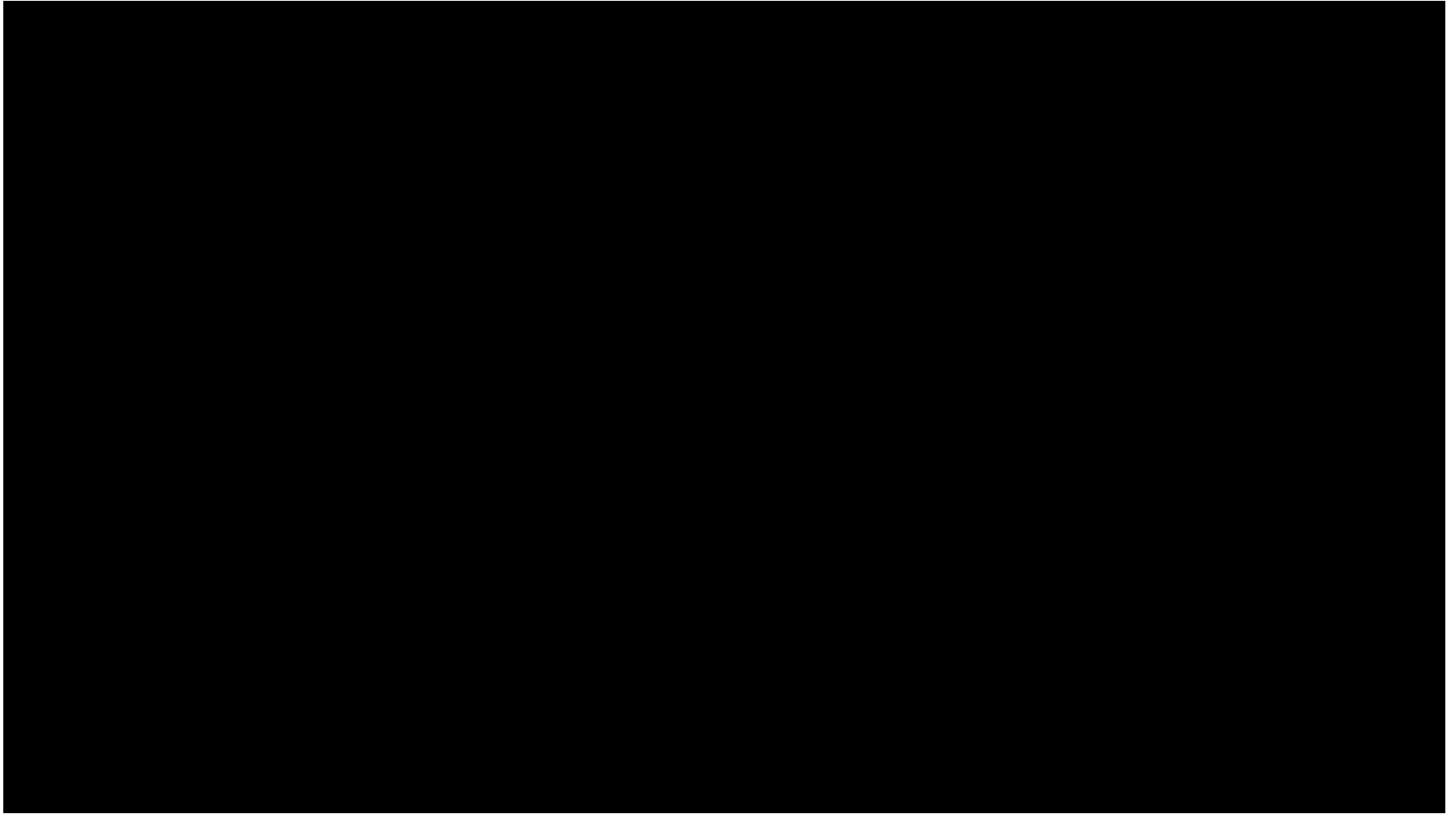
**International education develops core ICT and literacy skills among learners**

Improved ICT and literacy skills were the most commonly cited benefits for pupils in an eTwinning report. Learners showed greater motivation, improved performance and quality of work, and enhanced relationships with staff.

**International education helps to reduce the performance gap amongst pupils**

Schools who applied to the British Council to have their international education work rewarded consistently demonstrated that they narrowed the achievement gap through the use of international education.

# VOICES FROM SCOTLAND



# The School Ecosystem

***“IT [INTERNATIONAL EDUCATION] IS ABSOLUTELY MASSIVE, IT FEEDS EVERYTHING HERE – IT’S A CORE PART AND IT’S SEEN IN THAT WAY. YES, IT’S A MASSIVE PART OF THE LIFE OF THE SCHOOL AND ITS CURRICULUM.”***





# REFERENCES

Knight, J. (2003). Updated internationalization definition. *International Higher Education*, 33, 2-3.

ANY QUESTIONS?